



Dear Sir or Madam,

before summer starts **selection** magazine wants to inform his readers about this summer wines, about possibilities to drink it and how to pair it with food. Therefore we invite you to participate in our Summer Wine Challenge. Fresh wines, including whites and rosés, light reds with low tannin content and Blanc de Noirs, as well as sparkling wines will be eligible for the competition. The results will be published in the summer issue appearing on 7th June 2010.

For not neglecting the red wine lovers and to give you the chance to solicit also your full-bodied red wines we announce the wine competition for all “Cabernet-Wines”. Please find more details below mentioned.

Wines belonging to **the best 20%** in the competition will be published in the summer edition of **selection 02/10** and will thus be announced to a target audience of more than 100,000 regular readers in Germany, Austria and Switzerland, including 3,000 traders. At the same time, of course we will announce the list of winners on our website at www.selection-online.com.

We invite you to register your wines on our Homepage. Therefore please use the following Link. The advantage: Once entered the contact details they will be used automatically for the application form.

Link: http://www.konradin-selection.com/site_selection/partneradmin/partner_register.php?LANG=2

Please notice the following deadlines:

Application deadline: Tuesday, 02nd of March 2010

Entry deadline: Tuesday, 09th of March 2010

Your advantages on one view:

- Application fee of only 40€
- Winners will be published in our magazine along with an article about South Africa
- Reach about 100.000 readers of our magazine
- Register comfortable and easily on our new portal

Wine Challenge „Summer Wines“ 2010

International „Summer Wine“ Challenge – Win a certificate for your wines!

Summer wines are wonderfully fresh wines, rosés, as well as light reds with low tannin content and Blanc de Noirs, also sparkling wines. White, Red and Rosé Wines as well as Sparkling Wines from all wine growing regions in the world will be eligible for the competition. There is no restriction concerning taste, vintage or grape variety.

Application fee: EUR 40,00 for each pair of samples (Please send us 2 bottles of each wine)

Cabernet – A noble grape variety and his relatives

International Wine Challenge for all Cabernet varieties

The different varieties of Cabernet are world-wide known, appreciated and common in each wine growing country. Probably Cabernet Sauvignon is the most popular variety, but also the genitor variety Cabernet Franc is still well known. In other countries new varieties of Cabernet wines are produced. There is no restriction concerning taste or vintage. The following grape varieties are permitted to participate in the challenge:

- Cabernet Sauvignon
- Cabernet Mito
- Cabernet Dorsa
- Cabernet Franc
- Cabernet Cubin
- Cabernet Blanc
- Etc.

Application fee: EUR 40,00 for each pair of samples (Please send us 2 bottles of each wine)

Take this chance to make this interesting target group aware of your best wines and present them in our competition.

In case of any questions concerning the portal or the competition please do not hesitate to contact us. We are looking forward to your participation!

Yours faithfully

Michael Heintz

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